

## CLT Sensory Facilities Orlando & Sacramento Virtual Tour

Sensory, CLT, Test Kitchen,  
User Testing, and  
Qualitative Research

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### Sacramento, CA

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# Research America's Sensory Sites

Main Sites	FL	CA	PA	Additional Sites	NJ
Large CLT Seating Capacity	40	100			
Small CLT Seating Capacity	15	10	10		
Focus Group Room	✓	✓	✓		
IDU Room	✓	✓			
HUT	✓	✓	✓		✓
Commercial Grade Kitchen	✓				
Residential Test Kitchen		✓	✓		
Laundry (10 stacked washer and dryers)	✓				

- ✓ All CLT rooms are equipped with desktop computers, laptops and/or tablets.
- ✓ As of early 2023, we have closed our NJ CLT and FG center. However, we do maintain a robust panel in NJ and continue to handle HUTs. We have partnered with 3 local hotels to utilize space to distribute HUTs and have RAI local remote staff manage the on-site placements
- ✓ Tablets are used for shelving tests where respondents need to walk from one shelf setup, respond, then walk to the next "station".

E-cigs/Vaping/pods/Cigarettes/Cigars/pouches

**KIDS/TWEENS/TEENS**

Skin care  
Feminine Hygiene

**ORGANIC**

**HISPANICS**

Protein/Protein Powder

**LAUNDRY**

detergents/fragrances/dryer  
sheets/fabric softener

Gardening/Lawn Care

Shaving/razors

**SPORTS DRINKS**

Fragrances (pods, plug-ins, reed  
diffusers, battery operated, wax melts)

**GAMING/video/console/app/virtual**

# Welcome to Research America's Orlando Facility



## 10,688 Square Foot Facility

Our CLT facility in Orlando, FL, has been designed and constructed with state-of-the-art technology to deliver the latest market research and analysis methods.

Our lobby can accommodate a large check-in with three receptionists.

## Large CLT Room

1,100 sq. ft. / seats up to 40 respondents

## Client Viewing Room

seats up to 12





## Small CLT Room

300 sq. ft. / seats up to 12 respondents

## Commercial Test Kitchen

1,100 sq. ft.



- 10 ft. Commercial V-Bank Hood
- Gas and Electric
- 6 GE Freestanding Electric Ranges
- 11 Microwaves 1100 wattage
- 3 Commercial Fryers
- 1 Walk-in Cooler and 1 Walk-in Freezer
- 1 Commercial Refrigerator
- 12 hanging outlets on individual circuits
- 3 Compartment Sink
- Commercial Dishwasher

*We have a complete water treatment system providing 'better than bottle' quality water. In addition, we have a reverse osmosis that removes any remaining TDS (total dissolved liquids).*

## Server Kitchen Room

200 sq. ft.



## Ice Machine

MC1030 Scotsman –  
1,000lb cube ice  
machine



## Double Oven

Edge 1830 Oven  
18" wide conveyor belt  
and a 30" long baking chamber



## Laundry Room

10 GE Electric Stacked Laundry  
Center Units



**Focus Group Room**  
450 sq. ft.  
200 sq. ft. multipurpose  
room attached



## Client Viewing Room

Seats 12/ 300 Sq. Ft.

View Focus Group Room  
& Large CLT room

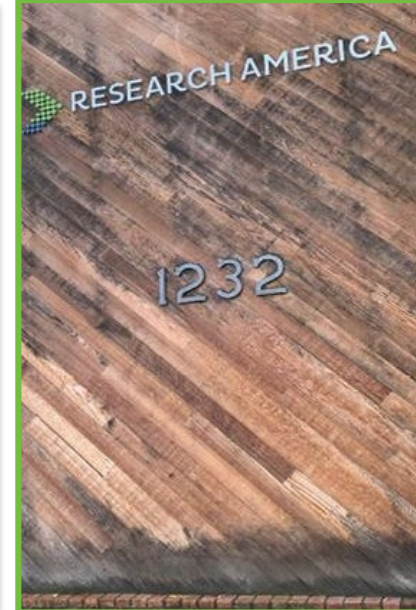


## Warehouse

1,050 sq. ft

- 2 Garage Doors for deliveries
- 48 sq. ft air conditioned storage room

# Welcome to Research America's Sacramento Facility



Sacramento boasts Research America's newest facility that measures approximately 10'x16' of space.

Our test facilities feature Wi-Fi-enabled testing spaces to accommodate any CLT research need, including providing rooms with customizable shelving, lighting and other modifications that replicate any retail environment.

## Client Viewing Rooms

- Conference table that seats 8 – 10 comfortably.
- Client room with a mini-fridge, snacks, and comfortable seating.
- Audio/Video Recording



- 70-seat CLT capability
- The design of the building allows for both quantitative and qualitative testing to be run at the same time with recording and live streaming capabilities.

## Quantitative Marketing Research

- Online and mobile surveys
- Data Collection Phone Interviews/CATI
- Over 200 Stations using VOXCO Software
- Computer Assisted Web Interviewing (CAWI)
- Postal Mail Survey
- Interactive Voice Responses (IVR)
- Multilingual





We can't wait to hear from you!

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